

CANYON RANCH® TO DEBUT NEW SIGNATURE CONCEPT IN SILICON VALLEY, CANYON RANCH WELLNESS RETREATS, IN SUMMER 2019

The wellness trailblazer will debut a new brand extension in picturesque Woodside, California, offering a focused, intimate and immersive wellness experience

FORT WORTH, TX (March 8, 2019) - <u>Canyon Ranch</u>, the integrative wellness industry leader for four decades, today announces the launch of its newest brand extension, <u>Canyon Ranch Wellness Retreats</u>. Nestled among the ancient Redwoods in Woodside, California, the brand's first retreat model will offer guests highly-sensory, personalized wellness sojourns. The scenic property, settled above the famed Skyline Boulevard, provides three-day, four-day, or seven-day retreats, with 14 guest rooms and 24 additional guest rooms in standalone luxury treehouses. The property is slated to open in summer 2019.

"This opening marks a critical moment in the history of Canyon Ranch, with our first property in California and the introduction of a new retreat-focused endeavor," said Susan Docherty, Canyon Ranch Chief Executive Officer. "The Global Wellness Institute reports the wellness industry is now a \$4.2 trillion economy and wellness tourism is thriving at a 6.5% growth rate. This, coupled with trends pointing to travelers seeking shorter, more frequent, and highly experiential trips, offers a perfect opportunity to launch Canyon Ranch Wellness Retreats, providing guests an intentional, collective reset that embodies our philosophy."

Drawing upon 30 years of successful retreats at the <u>Life Enhancement Center</u> at the flagship resort in Tucson, Arizona, Canyon Ranch Wellness Retreat – Woodside presents wellness seekers with community-driven, introspective, and nature-infused experiences for rejuvenation and restoration, complementing the transformative offerings found at Canyon Ranch Wellness Resorts. Guests will enjoy a fully curated program with select, thoughtfully chosen activities, encompassing multiple themes including but not limited to mind-body, joy, culinary, movement and wellness. Outdoor activities will include year-round hiking and biking adventures to nearby world-class trails. A nature trail and a challenging obstacle course are canopied by towering Redwoods.

The 16-acre retreat property, formerly Skylonda Lodge, enveloped by Woodside's forested hills will be redesigned by Cole Martinez Curtis & Associates. The new aesthetic will embrace the surrounding natural beauty and create connectivity with the outdoors throughout each space, developing a deeper sense of place. The property features inviting guest rooms, an indoor/outdoor training zone, a boutique spa, sauna, an indoor saline pool and whirlpool, and plenty of opportunities to enjoy the surrounding beauty from the

expansive wraparound decks, labyrinth and grounds. Immersed among the towering Redwoods, with private decks nestled in the forest, luxury treehouses are elevated on stilts so both guest rooms 'retreat to nature.'

Find a sneak peek of what's to come at Canyon Ranch Wellness Retreat – Woodside in this preview video linked <u>here</u>. For more information please visit <u>www.canyonranch.com/woodside</u> or call 855-277-8877 beginning March 8, 2019.

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About Canyon Ranch®

Canyon Ranch® has been a trailblazer and an industry-leading proponent of the wellness lifestyle since its founding in 1979, operating the world's most celebrated collection of life-enhancement properties, holistic living developments, and complementary brand extensions. Over the past four decades, Canyon Ranch has imparted their integrative expertise to more than 1 million guests on land, nearly 1.3 million at sea and now over 650,000 in the air. Canyon Ranch has wellness destination resorts in Tucson, Arizona and Lenox, Massachusetts. In addition, Canyon Ranch operates the world's largest day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nevada and 22 Canyon Ranch at Sea® wellness facilities onboard luxury cruise ships: Cunard Cruise Line, Oceania® Cruises, Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is a 13-time winner of Travel + Leisure's Best Spa Award, an 11-time recipient of the Condé Nast Traveler Best Destination Spa Award, and both Canyon Ranch resorts were named in the 2019 U.S. News & World Report Best Hotels rankings.

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